# Art World News

### SEPTEMBER 2013

#### **THE INDEPENDENT NEWS SOURCE**

#### LYRICAL FINE ART, A NEW PUBLISHING COMPANY, IS LAUNCHED

James LaMantia and Robert Bluver have officially launched Lyrical Fine Art, formerly LaMantia Fine Art, representing the work of four artists: Daniel Del Orfano, Cathy Nichols, Tim Gagnon, as well as Chris Collins, known for his Top Dogs. Their objective as a global publisher is to introduce the work of artists that enjoy telling a story. See page 18.

#### ARTIST PAMELA SUKHUM EXPANDS THE BEAUTIFUL PROJECT

Focusing on the healing power of making art, **Pamela Sukhum** rolls out her mobile studio ArtVentures. Page 48.

#### POD EXCHANGE ADDS MORE OPEN EDITION PRINT PUBLISHERS

With these new additions, **POD Exchange** facilitates the secure delivery of copyrighted artwork files from 16 open edition print publishers directly to retailers with in-house, wide format on-demand printing capabilities for fine art reproductions. Turn to page 22 for full article.

DETAILS OF A FRAME DESIGN: FRAMING SMALL WORKS OF ART It's a shame when framed art appears insignificant simply because it's small. In his latest column, Greg Perkins describes why different framing guidelines should be applied to small works of art. See page 32.



Westport River Gallery in Westport, CT, in business nine years.

### AMAZON ART: FRIEND OR FOE?

Amazon.com Inc.'s launch in early August of Amazon Art is a hot topic of conversation in the art industry. Galleries, dealers, and publishers are weighing the potential affects of the online retail giant moving into the business of selling art, including paintings, original prints, and reproductions—art that falls

within the purlieu of work typically sold by brick-and-mortar galleries, as well, of course, as other outlets like cruise ships, auction houses, and eBay. At its launch, Amazon Art (www.amazon.com/ art) presented more than 40,000 works of fine art from over 150 galleries and dealers, with artworks from more than 4,500 artists. Consumers purchase the art online, and the fulfillment is carried out by the gallery or *continued on page 14* 



#### QUOTE OF THE MONTH:

"Brick-and-mortar shopping is done for the experience. I just don't know the future of art sales online. Open editions, yes. But the kinds of things we sell as dealers and galleries, I don't know." Greg Bloch, page 47

## **ARTISTS & PUBLISHERS**

#### Cao Yong's Art in High Places!

Artist Cao Yong's work was selected by the New York Times Square China Image Advertising Program to be showcased in August on the seven-storeys high MarketSite Tower that serves as the epicenter for NASDAQ news and events in Times Square. The exposure on this modern day icon that has been featured in movies, on TV, and in numerous articles, resulted in a huge increase in interest in the Chinese-born artist's paintings and prints that are shown were "Freedom,"



represented by Cao Yong Cao Yong's artwork featured Editions of City of Industry, CA. The limited editions NYC earlier in the summer.

"Voice of the East," and "Catalina, My Love," a new limited edition print release featured in the photograph, shown. The retail prices of Yong's prints are \$460-\$20,800. For more details, visit the website located at: www.caoyong.us.

#### **Rosenstiel's Signs Irene Suchocki**

Felix Rosenstiel's of London has signed Canadian photographer Irene Suchocki, and has added almost 100 of her images to its portfolio. David Roe. Rosenstiel's executive chairman, says, "Irene's combination of her love of travel and nature. with her dreamlike aesthetics, creates visual poems that evoke a sense of magic, delight, nostalgia, and Paris," shown, ranges



romance." "Flying Over Suchocki's "Flying Over Paris."

in size from 18 by 24 to 36 by 48 inches. Call Rosenstiel's in the U.S. at (480) 305-0714 or go to: www.felixr.com.

#### New Release from Romero Britto

Miami-based Magical Thinking Art, exclusive worldwide publisher for artist Romero Britto, presents a new mixed media sculpture titled, "Bow Tie Cat." The new piece is based on a small collectible sculpture the artist created in 2011 named "Squeaki Cat." The success of that collectible, made of polyresin and in edition of 800, inspired Britto to create "Bow resin, and enamal



Tie Cat," an MDF, "Bow Tie Cat" by Romero Britto.

sculpture in an edition of 100, measuring 16 by 24 by 18 inches (\$18,200). For more details, call (305) 938-2861 or visit the website located at: www.magicalthinkingart.com.

#### **Benson Debuts Nocturnal Cityscapes**

Erik Benson, who is a recipient of the New York Foundation for the Arts Painting Fellowship, has created a new body of work focusing on nocturnal cityscapes that are featured in a solo show, "Sleep Walking," at Edward Tyler Nahem Fine Art,



in a solo show, "Full Moon–Dead Vines" by Erik Ben-"Sleep Walking," son, acyclic on linen over panel, with at Edward Tyler an image measuring 36 by 28 inches.

New York. Retail prices for his work in this exhibit are \$8,000 to \$40,000. Most recently Benson, who uses an applique technique, with every detail applied by hand using dried acrylic paint, participated in a solo show at New York City's Arsenal Gallery in Central Park. As part of the NYC Parks & Recreation department, the gallery provides an accessible exhibition venue. To reach Edward Tyler Nahem Fine Art, visit: www.edwardtylernahemfineart.com.